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POGOH BIKESHARE DEBUTS ADAPTIVE BIKE FLEET AT END OF SUMMER ROLL UP

SATURDAY, SEPTEMBER 30, 10AM - 3PM WESTINGHOUSE PARK

PITTSBURGH, PA — Bike Share Pittsburgh (POGOH) is pleased to announce the launch of four adaptive cycles that will soon be available along Pittsburgh's riverfront trails. Adaptive POGOH creates access to cycling for people of all abilities. The fleet will debut at a special demonstration during the End of Summer Roll Up, sponsored by Duquesne Light Company (DLC) on Saturday, September 30 from 10am to 2pm in Westinghouse Park. The four adaptive cycles include: a recumbent bicycle, a tandem bicycle, a front-loading cargo bicycle, and a hand tricycle. POGOH will also be adding an adult tricycle and a two-person side-by-side tricycle in 2024. People who want to learn more about Adaptive POGOH can visit https://pogoh.com/adaptive-pogoh/

"POGOH wants to make biking available to more people, and to do that we need to introduce different kinds of cycles," says Erin Potts, Director of Marketing & Community Outreach at POGOH. "While these cycles won't be available at POGOH's stations, we'll be renting them along the trail to offer one-on-one demonstrations and assistance with fitting the cycles to each rider."

Adaptive POGOH is made possible by the American Association of Retired Persons (AARP). POGOH is an AARP Community Challenge Grantee, which provided funding for the fleet of cycles as well as a storage container to house the fleet at a yet to be determined location along one of Pittsburgh's riverfront trails. While POGOH is still finding a more permanent home for the cycles, they will be made available at two events: the End of Summer Roll Up on September 30 in Westinghouse Park, and an Adaptive POGOH pop-up on Friday, October 20 from noon -6pm at the Color Park along the Southside Riverfront Trail. Both events are free and open to the public. People will be able to test out each of the cycles at both events.





The End of Summer Roll Up is hosted by POGOH, Bike Pittsburgh, and the 2023 POGOH Community Ambassadors: Steel Rite Rollers, Major Taylor Cycling Club, Ruach Cycling Lab, and Pittsburgh Urban Magnet Project (PUMP). The End of Summer Roll Up is a culmination of

POGOH's 2023 Community Ambassador program. Community Ambassadors are 501c3 non-profits who applied to serve as Ambassadors in their communities and host low-barrier group bike rides throughout the summer. The End of Summer Roll Up is an opportunity to bring Pittsburgh together to build a more diverse and equitable cycling community. You don't even have to ride a bike to come out and enjoy the festivities, though there will be plenty of opportunities to do so.

For more information about the Adaptive POGOH fleet, visit: https://pogoh.com/adaptive-pogoh/

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About Bike Share Pittsburgh:

The mission of Bike Share Pittsburgh is to provide Pittsburgh with a joyful, sustainable, and affordable mobility service for all residents and visitors.

Bike Share Pittsburgh is a charitable organization founded in December 2012 and incubated by Bike Pittsburgh. The organization was created due to mounting interest in implementing a municipal bike share system in Pittsburgh from a collection of local leaders: planners at the City of Pittsburgh, business leaders at Walnut Capital, and bicycle/pedestrian advocates at Bike Pittsburgh. Bike Share Pittsburgh owns and operates Pittsburgh's current public bike sharing system named Healthy Ride, but is replacing the system in 2022 with all new stations and bicycles. The system is rebranded under the name POGOH and will introduce e-assist bicycles in addition to the pedal bike fleet. POGOH is designed to provide an active transportation option for residents, students and visitors of Pittsburgh.