



Operated by Bike Share Pittsburgh   
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FOR IMMEDIATE RELEASE  
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**POGOH BIKESHARE ANNOUNCES END OF SUMMER ROLL UP,  
SPONSORED BY DUQUESNE LIGHT CO.  
SATURDAY, SEPTEMBER 30, 10AM - 3PM  
WESTINGHOUSE PARK**

PITTSBURGH, PA — Bike Share Pittsburgh (POGOH) welcomes everyone to the second annual community day, End of Summer Roll Up, sponsored by Duquesne Light Company (DLC). The event will be held on Saturday, September 30 from 10am - 3pm in Westinghouse Park. The End of Summer Roll Up is hosted by POGOH, Bike Pittsburgh, and the 2023 POGOH Community Ambassadors: Steel Rite Rollers, Major Taylor Cycling Club, Ruach Cycling Lab, and Pittsburgh Urban Magnet Project (PUMP). This free event features fitness classes, food trucks, adaptive bike demos, a bike skills area, live music from NASH.V.I.L.L., and outdoor activities for all ages. People can register now to reserve their spot for one of 3 fitness classes, the community bike ride, or one of the guided nature walks.

“POGOH’s End of Summer Roll Up is a community-driven event where folks of all ages and abilities are able to show up and enjoy a day full of music, activities, food, and fun in the park,” says Erin Potts, Director of Marketing & Community Outreach at POGOH. “This is our second year hosting this event, and we’re excited to make it even bigger and better.”

“DLC remains committed to advancing our region’s clean energy future, and we’re proud to partner with POGOH on empowering our customers and communities to experience electric mobility in its many forms, including electric bicycles,” said Sarah Olexsak, senior manager of transportation electrification at DLC. “We encourage everyone to come out and enjoy a day packed with fun and educational activities, and even test ride an e-assist bike. There’s really something for all.”

The End of Summer Roll Up is a culmination of POGOH’s 2023 Community Ambassador program. Community Ambassadors are 501c3 non-profits who applied to serve as Ambassadors in their communities and host low-barrier group bike rides throughout the summer. The End of



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Summer Roll Up is an opportunity to bring Pittsburgh together to build a more diverse and equitable cycling community. You don't even have to ride a bike to come out and enjoy the festivities, though there will be plenty of opportunities to do so.

“We at PUMP are looking forward to a beautiful day in community filled with food, fun, and good vibes,” says Josiah Gilliam, Executive Director at PUMP. “ We had a blast last year and this year is looking even better. Come out and meet organizations and neighbors doing great work in Westinghouse Park – the more the merrier!”

For more information about the End of Summer Roll Up or to register for the free event, visit <https://pogoh.com/end-of-summer-roll-up/>

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### **About Bike Share Pittsburgh:**

The mission of Bike Share Pittsburgh is to provide Pittsburgh with a joyful, sustainable, and affordable mobility service for all residents and visitors.

Bike Share Pittsburgh is a charitable organization founded in December 2012 and incubated by Bike Pittsburgh. The organization was created due to mounting interest in implementing a municipal bike share system in Pittsburgh from a collection of local leaders: planners at the City of Pittsburgh, business leaders at Walnut Capital, and bicycle/pedestrian advocates at Bike Pittsburgh. Bike Share Pittsburgh owns and operates Pittsburgh's current public bike sharing system named Healthy Ride, but is replacing the system in 2022 with all new stations and bicycles. The system is rebranded under the name POGOH and will introduce e-assist bicycles in addition to the pedal bike fleet. POGOH is designed to provide an active transportation option for residents, students and visitors of Pittsburgh.

### **DLC:**

For more than 100 years, Duquesne Light Company (DLC) has provided safe and reliable electric service to communities in southwestern Pennsylvania. Today, our core values of safety, integrity, dependability, equity and community enable us to serve more than 600,000 customers in two counties, including the city of Pittsburgh. We are committed to safely powering our customers' lives while playing a leading role in our region's clean energy transition. Our vision is to create a larger-than-light, clean energy future for all by delivering exceptional results today and boldly harnessing opportunities for tomorrow. In doing so, we can ensure a cleaner, healthier and more equitable community for generations to come. To learn more, visit [DuquesneLight.com](http://DuquesneLight.com).