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POGOH BIKESHARE REACHES HISTORICAL RIDERSHIP RECORDS IN 2023

STATION EXPANSION, E-ASSIST BIKES, UNIVERSITY OF PITTSBURGH PARTNERSHIP CONTRIBUTE TO MAJOR GROWTH

PITTSBURGH, PA — Bike Share Pittsburgh (POGOH) is celebrating a year of record high ridership in 2023 with over 200,000 trips since January 1. This year's ridership numbers squash the previous record set in 2021 of 124,211 rides, which was also the peak of the former Healthy Ride system's network of 115 stations. POGOH expanded by 22 stations in June of 2023, and currently operates 60 stations and 600 bikes across the City of Pittsburgh. More than half of its bike fleet are electric-assist bikes.

"Part of what I love about Pittsburgh's unique charm is in its steep slopes, terraced business districts, and challenging hills," said David White, executive director at POGOH. "After introducing electric-assist bicycles last year, it's been a thrill to see so many Pittsburgh residents, students, and visitors bounce from neighborhood to neighborhood taking on the hilliest short bike trips on our POGOH e-bikes. By strengthening our partnerships with Highmark and Allegheny Health Network, Duquesne Light, and the City of Pittsburgh, we've installed 20 electric charging stations throughout the city. Watching new riders jump on a POGOH, confident that a fully charged e-assist bike awaits them at the next station, reinforces our conviction in a more sustainable, less congested, and fun, mobility future."

Furthermore, the University of Pittsburgh community is riding at unprecedented rates. A partnership between the University of Pittsburgh and POGOH makes all trips under 30 minutes free for all students, staff, and faculty. The partnership launched in 2019 and has grown year over year. In 2023, Pitt riders contributed to more than 110,000 rides.

The University of Pittsburgh partnership is significantly changing the ridership patterns of the POGOH network. The frequency that the University of Pittsburgh community is riding has revealed new top ridership stations in Oakland, Southside, and Shadyside. Previously, top stations were often located Downtown, North Shore, and South Side Works.



Top 2023 POGOH stations:

- 1. S Bouquet Ave & Sennott St
- 2. Boulevard of the Allies & Parkview Ave
- 3. Forbes Ave & Schenley Dr
- 4. O'Hara St & University Place
- 5. N Dithridge St & Centre Ave
- 6. Zulema St & Coltart St
- 7. S 27th St & Sidney St
- 8. Atwood St & Bates St
- 9. Schenley Dr & Schenley Dr Ext
- 10. Ivy St & Walnut St

"Pitt's students, faculty, and staff have really embraced bike ridership within the Oakland, Southside, and Shadyside areas, which is a testament to our commitment to a cleaner, healthier future," said Jonathan Pearson, director of Parking and Transportation at the University of Pittsburgh. "With our record ridership this year, we are proud to provide accessible and eco-friendly transportation options that contribute to a more sustainable urban environment."

For a deeper look at POGOH's ridership data, visit: https://pogoh.com/data/

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About Bike Share Pittsburgh:

The mission of Bike Share Pittsburgh is to provide Pittsburgh with a joyful, sustainable, and affordable mobility service for all residents and visitors.

Bike Share Pittsburgh is a charitable organization founded in December 2012 and incubated by Bike Pittsburgh. The organization was created due to mounting interest in implementing a municipal bike share system in Pittsburgh from a collection of local leaders: planners at the City of Pittsburgh, business leaders at Walnut Capital, and bicycle/pedestrian advocates at Bike Pittsburgh. Bike Share Pittsburgh owns and operates Pittsburgh's current public bike sharing system named Healthy Ride, but is replacing the system in 2022 with all new stations and bicycles. The system is rebranded under the name POGOH and will introduce e-assist bicycles in addition to the pedal bike fleet. POGOH is designed to provide an active transportation option for residents, students and visitors of Pittsburgh.