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POGOH BIKESHARE CELEBRATES ONE MILLION RIDES, ANNOUNCES NEXT EXPANSION

PROPOSED 53 NEW STATIONS, COMMUNITY OUTREACH BEGINS

PITTSBURGH, PA — Bike Share Pittsburgh, the nonprofit operator of POGOH bikeshare, announces the program's next phase of growth after a year of record breaking ridership, and reaching 1 million rides since bikeshare launched in 2015. POGOH's Phase 3 Expansion will bring over 50 new stations to Pittsburgh.

"Students, residents, and visitors embraced POGOH last year–it's clear that when we expand the station network, our ridership grows significantly. We are so excited to serve more people and reach more places with the Phase 3 expansion," said David White, Executive Director of Bike Share Pittsburgh. "We have a vision that POGOH stations cover every neighborhood in the City, and that over time our network will extend to many inner-ring municipalities in Allegheny County. Our Phase 3 expansion is a great step toward right-sizing the POGOH network to meet the demands of our city and region."

POGOH hopes to launch new stations in 2025, but the timeline may change based on a variety of factors. Over the next year, POGOH will engage Pittsburgh communities to finalize over 50 new station locations. The POGOH team is accepting feedback on all proposed locations through an interactive map on their website. Throughout 2024, Bike Share Pittsburgh representatives will present at community meetings, meet with civic leaders, and work closely with neighborhood groups, to gain support for all new station locations. For more information and to provide feedback, visit pogoh.com/expansion.

In 2023 there were over 211,000 trips on the POGOH system. That number represents a huge increase from the previous annual ridership high in 2021 of about 124,000 trips. The dramatic increase in usage of the POGOH network can be attributed to factors like the popularity of the



electric-assist bicycles, high ridership from the PITT community, increased support for biking and walking, and collaboration with PRT to include the ability to register and rent POGOH bicycles through the mobile application, Transit App.

Funding for the Phase 3 POGOH Expansion comes from support from the Southwestern Pennsylvania Commission (SPC) from federal funds awarded through the Congestion Mitigation and Air Quality Improvement (CMAQ), as well as future grants from philanthropic partners, and a grant from the Gaming Economic Development and Tourism Fund Grant (GEDTF) in partnership with the Redevelopment Authority of Allegheny County.

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About Bike Share Pittsburgh:

The mission of Bike Share Pittsburgh (dba POGOH) is to provide Pittsburgh with a joyful, sustainable, and affordable mobility service for all residents and visitors.

Bike Share Pittsburgh is a charitable organization founded in December 2012, and launched in 2015 under the name Healthy Ride. Bike Share Pittsburgh owns and operates Pittsburgh's bike share system now called POGOH, which offers 60 stations and 600 bikes throughout the Clty of Pittsburgh. More than half of POGOH's fleet are electric-assist bikes that give riders a boost and help neutralize Pittsburgh's many hills. POGOH is proudly supported by Title Sponsors Highmark and Allegheny Health Network.