

## 2026 Community Ambassador Program

### PROGRAM DESCRIPTION

Bike Share Pittsburgh is looking for dedicated individuals and organizations from Homewood who are passionate about their community, and want to be a part of the next cohort of POGO Community Ambassadors in 2026! Ideal applicants will be enthusiastic about creating connections between people and resources, vocal community members, and excited to build a diverse and inclusive bike community in Pittsburgh

The [Community Ambassador Program](#) is grounded in equity and focuses on connecting Pittsburgh's marginalized communities, BIPOC, and mobility deficient neighborhoods to the bikeshare program. In 2026, the Community Ambassador Program will be hosted in the Homewood community of Pittsburgh. Community Ambassadors work to break down barriers to bicycling in their community by co-hosting 5 unique Homewood Community Slow Rolls, providing hands-on support at 10 Learn to Ride classes, promoting safe bicycling infrastructure and safe city cycling education, and serving as community liaisons between POGO and Homewood residents and stakeholders.

### DUTIES & RESPONSIBILITIES:

Individuals and organizations that partner as Community Ambassadors must be willing to gain the skills necessary to educate community members on the POGO bikeshare program, city bike infrastructure projects, bicycle riding safety, lead and support group bike rides, and work with other Community Ambassadors to organize unique, engaging bike rides and events.

#### Bike Rides & Events:

- Community Ambassadors will co-host, marshall, and recruit riders for the **Homewood Community Slow Rolls**. Each **Slow Roll** is inclusive and designed for riders of all skill levels.
  - **Slow Roll** in cycling refers to a relaxed, leisurely group ride at a slow pace, often organized to emphasize socializing, community engagement, and promoting cycling as an accessible and enjoyable activity.
- Plan, recruit, co-host, and marshall 5 Homewood Community Slow Rolls
  - Ambassadors are required to attend each Slow Roll every month on the 3rd Saturday, April - August, 10am - 12pm
    - April 18
    - May 16
    - June 20
    - July 18
    - August 22 - End of Summer Roll Up

- Each Community Ambassador must commit to recruiting 5-7 riders from the Homewood community for each Community Slow Roll.
- Attend and support 10 Learn to Ride Events located at the Homewood-Brushton YMCA:
  - **Biking 101:** For novice cyclist with little to no experiences on a bikes
    - **April 4, May 2, June 6, July 11, August 1**
  - **Biking 201:** For intermediate cyclists to improve, learn advanced cycling skills and best practices for solo and group riding
    - **April 11, May 9, June 13, July 11, August 8**
- Represent POGO H at each of the BikePGH Open Streets events
  - ***The last weekend of June and July***
- Commit up to 16 hours of time per month outside of meetings to plan, implement, and recruit for each Homewood Community Slow Roll

### Orientation and Planning Sessions:

- You, and your team if applicable, will attend **mandatory** Community Ambassador in-person orientation held at POGO H's main office on:
  - **Saturday, March 21 , 10am - 2pm**
- You, and your team if applicable, will attend all **mandatory**, in-person/virtual monthly team meetings
  - Second Tuesday of the month (April - August) from 5:30pm - 6:30pm
    - April 14
    - May 12
    - June 9
    - July 14
    - August 11
    - August 18
- Attend other meetings as needed

### Content & Promotion:

- Recruit 5-7 riders to participate in monthly Slow Rolls
- Promote the Slow Roll Series and the End of Summer Roll Up
  - Create 1-2 Post/Story/Reel per month promoting the upcoming Community Slow Rolls and End of Summer Roll Up.
  - Engage with Community Content Ambassador to support the mission and goals of the Community Ambassador program through blogs, videos, and social media.
- Follow, engage, and promote messaging from Bike Share Pittsburgh and Bike Pittsburgh

### SKILLS & ATTRIBUTES:

We're looking for people who are excited to get outside, ride bikes, and spread the joy of biking in their community!



Operated by Bike Share Pittsburgh   
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- Dedicated individuals and organizations with a strong commitment and passion for their community.
- Active community members passionate about creating a diverse and inclusive cycling community in Pittsburgh.
- An enthusiasm to break down barriers to cycling in their communities and to foster connections between community members and resources.
- Willingness to gain and develop the skills necessary to educate community members about current and upcoming city bike infrastructure and cycling safety.
- Advocates for the physical and mental health benefits of cycling and the power of community.

**Financial Award: \$5,000**

Distributed monthly in five equal payments of \$1,000 from April through August.

Ambassadors will be compensated for the activations they perform throughout those months.

Those activations include: Ambassador Meetings, 101 and 201 Learn to Rides, and Homewood Community Slow Rolls.

**To Apply:** [Fill Out the Form](#)

All applications are DUE on Friday, March 7 at noon.